



## WHO NEEDS TO COMPLY?

- Any organisation that does business within the European Union (EU)
- Any organisation outside the EU handling EU citizens' personal data



## WHAT DOES IT DO?

- Increases protection for personal data
- Strengthens penalties for non-compliance
- Extends regulatory powers beyond EU borders



POTENTIAL FINE FOR NON-COMPLIANCE: THE HIGHER OF  
**4% ANNUAL GLOBAL TURNOVER OR**  
**€20m**



# THE NEW EU GENERAL DATA PROTECTION REGULATION (GDPR) WILL IMPACT ORGANISATIONS GLOBALLY



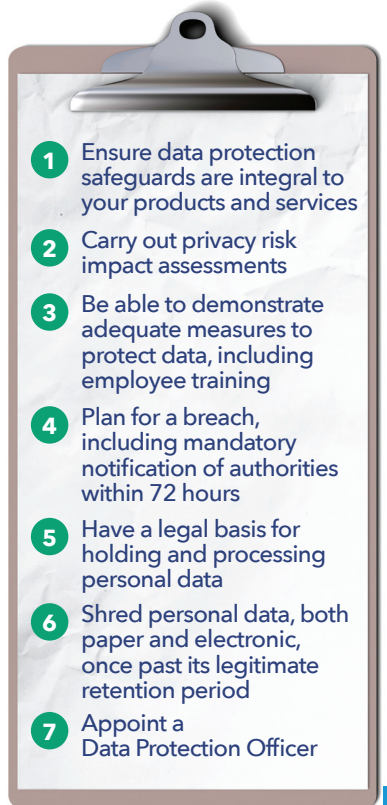
ENFORCEMENT BEGINS  
**25 MAY 2018**  
ARE YOU PREPARED?



## WHAT DOES IT MEAN FOR INDIVIDUALS?

- Must give consent for their personal data to be processed
- Have the right to be 'forgotten'
- Can request a copy of any data held about them

## 7 TIPS TO HELP YOU COMPLY



- 1 Ensure data protection safeguards are integral to your products and services
- 2 Carry out privacy risk impact assessments
- 3 Be able to demonstrate adequate measures to protect data, including employee training
- 4 Plan for a breach, including mandatory notification of authorities within 72 hours
- 5 Have a legal basis for holding and processing personal data
- 6 Shred personal data, both paper and electronic, once past its legitimate retention period
- 7 Appoint a Data Protection Officer